

- ### Features
- Physicians Database
  - Pharmacies Database
  - Visits Recording
  - Visit cost calculation
  - Products Database
  - Samples Management
  - Promotion campaign management

## Ideal Solution for Medical Representatives Follow-up

**MedRep Pro** is the ideal solution for medical representative follow-up. The system records each MedRep visit. It keeps track of the physicians and pharmacies databases. The system classifies the physician into classes based on their ranks, the number of their patients and their prescriptions. The system handles the marketing areas and sub-areas, following the sales numbers in these areas and measure the impact of the promotion campaign on the sales numbers. The system calculates the exact cost of each visit, each Medrep and promotion cost of each product. The system also measures the effectiveness of each Medrep, controls the distribution of the samples and insures that each sample went to the target physician or pharmacy. The system offers a comprehensive set of reports: including the physicians visited each month, the specialties and the areas covered and the cost per area and per product.

## Visits Recording

### Advanced Computing

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